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LAKE FOREST
Showhouse & Gardens

INFANT WELFARE SOCIETY OF CHICAGO

2025 LAKE FOREST SHOWHOUSE & GARDENS

Catalogue Advertising Contract

DEADLINE: March 1, 2025

	<u>Non-Bleed</u>	<u>Bleed</u>	<u>COLOR</u>
Full Page Premium Placement	8 1/2" x 11"	8 3/4" x 11-1/4"	\$2,750 _____
Full Page	8 1/2" x 11"	8 3/4" x 11-1/4"	\$1,750 _____
1/2 page (V)	3 1/2" x 10"		\$1,000 _____
1/2 page (H)	7 1/2" x 5"		\$1,000 _____
1/4 page (V)	3 1/2" x 5"		\$ 500 _____

ARTWORK TO BE PROVIDED BY ADVERTISERS PER MECHANICAL SPECIFICATIONS AT ABOVE PRICES

ADVERTISER'S NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 CONTACT NAME _____
 TELEPHONE _____ FAX _____
 EMAIL _____

PAYMENT

I hereby contract for advertising in the 2025 Lake Forest Showhouse & Gardens Catalogue to occupy a space of _____ for which I agree to pay \$_____.

Signed Ad contract, advertising materials, and full payment must be received by March 1, 2025 for your ad to be placed in the catalogue.

Please make checks payable to:

INFANT WELFARE SOCIETY LAKE FOREST SHOWHOUSE

METHOD OF PAYMENT

_____ Check _____ VISA _____ MasterCard

No. _____ Exp _____ / _____

Name on Card _____ Amt \$ _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____

Send contract, payment, materials and production inquiries to:

Bridgette Doheny, Catalogue Sales Co-Chair,
 815 Barberry, Lake Forest, IL 60045 • bridgette@doheny.com
www.LakeForestShowhouse.com

MECHANICAL SPECIFICATIONS:

Catalogue is printed OFFSET and perfect bound, trim size 8 1/2" x 11". For bleeds, allow minimum 1/8" over- work on final trim size.

All digital files must include a finished proof and be furnished as a high resolution PDF with fonts embedded. Digital files should be 4/c process - CMYK (not RGB) with hard copy proof provided.

ADVERTISING MATERIAL: _____ Included
 _____ To Follow

CONDITIONS OF ADVERTISING CONTRACT

Deadline for all contracts and artwork is March 1, 2025. No agency commission. IWS cannot guarantee page placement unless advertiser contracts for preferred placement. Final decisions on advertising and editorial copy belong to IWS. Advertising materials will be returned on written request, provided the request is received at time of ad submission. Artwork will be returned in best possible condition, but not guaranteed.

 Advertiser's Contract Authorization

 Date

Accepted _____
 LFSH representative

 Date
 INFANT WELFARE SOCIETY OF CHICAGO
 Federal Tax ID 36-2167752